



2010 Program Overview

The IT Leaders Forum is an invitation-only community open to IT leaders with a passion for discussing strategic issues facing their organizations. The objectives of this program are:

- **Community Building:** Facilitate access to other IT executives and thought leaders to build a community of peers for support, advice, and guidance.
- **Lifelong Learning:** Continue to provide exemplary executive development by surfacing issues and generating discussion about next generation IT leadership.
- **Personal Development:** Provide a forum for growth and advancement in areas of personal interest.

The IT Leaders Forum has three components: semi-annual in-person seminars, quarterly hot topics teleconferences and web-based community site.

Strategic Topics Seminars: The program consists of two one-day meetings, one in the spring and one in the fall. The agenda for each meeting includes a subject matter expert chosen to lead a discussion on a strategic topic of interest to the group. A C-level executive, an entrepreneur with an interesting business model, or a thought-leader with a unique point-of-view leads additional interactive sessions. Each seminar includes an open session where attendees have the opportunity to surface topics of immediate interest and participate in a discussion with peers. We begin each seminar with a special dinner the evening prior.

- April 27, 2010- Stamford, CT (hosted by our member at XLReinsurance). Topic: Smarter Decision Making: Analytics At Work. Subject Matter Expert: Tom Davenport
- September 29, 2010- Sonoma, CA (hosted by our member at E&J Gallo). Topic: Leadership in a Social Business. Subject Matter Expert: Charlene Li

Hot Topics Teleconferences: Quarterly member-led teleconferences generate interaction on current topics of interest. Members may submit suggestions for topics. Occasionally a short reading will be sent ahead of time to provide context. Experts and outside guests may be invited to join the discussion. Teleconference dates in 2010: February 4, May 26, September 2 and November 3. All teleconferences are held from 11:00-12:30 Eastern.

On-line Community: Our web-based community hosts the IT Leaders Forum discussions and content. This site, currently under construction, will bring together blogs from thought leaders in the IT strategic issues space, links and references of interesting articles, a sandbox to experiment with new tools and a directory for members to seek and share information.

The real value of the IT Leaders Forum comes from the relationships formed between members. As a community of peers, the Forum provides a mechanism for interaction and continued networking with a larger group of IT leaders with similar goals and different experiences. Getting to know each other, keeping in touch through the Forum, and sharing information on common IT issues and challenges is what many members find most rewarding. For more information, or pricing for membership, please contact Dr. Keri Pearlson.